

## A TOTALLY SUBJECTIVE MULTIFACTORIAL CHOICE PROCEDURE

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This contribution deals *inter alia* with the fuzzy number crunching issue and with the subjective ranking of fuzzy numbers using the bounds of their peaks and supports.

### 1. INTRODUCTION

An operational form of a multifactorial subjective choice problem may be:

$$(P_1) \quad \text{DR} [\text{VDP}(x)] \quad \text{subject to } x \in X$$

where  $X$  is a finite object set, DR a decision rule and VDP a variable descriptor pattern, i. e., a vector of variable descriptors used for the characterization of the various objects in  $X$ ; and subjectively estimated by the decision maker for each object  $x$  considered. VDP( $x$ ) is, thus, a subjective input vector. Problem ( $P_1$ ) reads "Apply the decision rule DR to choose the best-compromise object in the set  $X$ , given the judgemental input vectors VDP( $x$ ), for  $x \in X$ ". It reduces, in many situations, to:

$$(P_2) \quad \text{DR}' [\text{AR}(\text{VDP}(x))] \quad \text{subject to } x \in X$$

where DR' is a decision rule and AR is a rule for aggregating the different elements of vector VDP( $x$ ). The present contribution assumes that a decision maker (who is also the assessor) and a decision analyst (who is also the consultant and facilitator) compose a decision-making unit and cooperate in order to find a best-compromise solution  $x^*$  for problem  $P_2$ , i. e., an object  $x^* \in X$  that satisfies the decision maker most [5]. It proposes a totally subjective multifactorial choice procedure which involves the decision maker in the selection process step by step, for we concede the point that a decision maker is more confident in a problem solution and feels more comfortable with it, if he/she is totally involved in the process generating it, and because it results from his/her own perception and judgements.

### 2. THE SUBJECTIVE INPUTS MODELING AND CRUNCHING

In this contribution, the subjective inputs are expressed in natural language and the decision maker is allowed to assign quantitative, semiquantitative and ordered or linguistic

and ordered values (see [10] for the meanings of these concepts) to the different variable descriptors. Therefore, these judgemental inputs may be modeled conveniently by crisp numbers, triangular fuzzy numbers, crisp intervals or fuzzy numbers with trapezoidal membership functions which are all encompassed by fuzzy intervals.

In the sequel, a fuzzy interval  $\underline{A}$  will be denoted by  $\underline{A} = (m_1/m_2, m_3/m_4)$ , which is a four-characteristic-value representation, also known as Buckley's notation [1, 2, 3]. The values  $m_1, m_2, m_3$  and  $m_4$  satisfy the condition  $m_1 \leq m_2 \leq m_3 \leq m_4$ . The interval  $[m_2, m_3]$  is the peak of  $\underline{A}$  and  $[m_1, m_4]$  its support. See Figure 1.

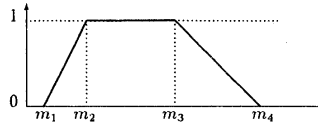


Fig. 1.

Let  $\underline{A}_i$  for  $i = 1, \dots, p$  be a sequence of fuzzy intervals and let  $T(\underline{A}_i)$  be the fuzzy interval image of  $\underline{A}_i$  by a mapping  $T$ , then the  $T(\underline{A}_i)$ 's will be called well-conceived transformations of the  $\underline{A}_i$ 's if and only if:

- 1<sup>o</sup>)  $\text{Supp}(T(\underline{A}_i)) \subseteq [0, 1]$ , for  $i = 1, \dots, p$
- 2<sup>o</sup>) the transformation  $T$  favours a well specified fuzzy anchor value  $\underline{A}_{i_0}$ , among the  $\underline{A}_i$ 's, i.e.,  $T(\underline{A}_{i_0}) \geq T(\underline{A}_i)$  for  $i = 1, \dots, p$ .

Now let's assume that the object set  $X$  comprizes  $n$  distinct objects characterized by  $k$  different variable descriptors.

If  $\underline{A}_{ij} = (a_{ij}^1/a_{ij}^2, a_{ij}^3/a_{ij}^4)$ , where  $0 < a_{ij}^1 \leq a_{ij}^2 \leq a_{ij}^3 \leq a_{ij}^4$  for  $j = 1, \dots, k$ , denotes the  $k$  positive fuzzy intervals used for the modeling of the various elements of the subjective input vector  $\text{VDP}(x_i)$  relative to the  $i$ th object  $x_i$ , for  $i = 1, \dots, n$  (at this point, one should notice that different scales may be employed), then  $\underline{A}_{ij}$  for  $i = 1, \dots, n$ , will be the sequence of estimates of the  $j$ th variable descriptor over the  $n$  objects.

Let  $a_j^+ = \max_{1 \leq i \leq n} a_{ij}^4$  and  $a_j^- = \min_{1 \leq i \leq n} a_{ij}^1$ , then the following well-conceived transformations may be considered:

$$\begin{aligned}
 T_1: \quad \underline{A}_{ij} &\rightarrow \underline{d}_{ij} = \left( \frac{a_{ij}^1}{a_j^+} \middle/ \frac{a_{ij}^2}{a_j^+}, \frac{a_{ij}^3}{a_j^+} \middle/ \frac{a_{ij}^4}{a_j^+} \right), \quad j = 1, \dots, k \\
 T_2: \quad \underline{A}_{ij} &\rightarrow \underline{d}_{ij} = \left( \frac{a_{ij}^1 - a_j^-}{a_j^+ - a_j^-} \middle/ \frac{a_{ij}^2 - a_j^-}{a_j^+ - a_j^-}, \frac{a_{ij}^3 - a_j^-}{a_j^+ - a_j^-} \middle/ \frac{a_{ij}^4 - a_j^-}{a_j^+ - a_j^-} \right), \quad j = 1, \dots, k \\
 T_3: \quad \underline{A}_{ij} &\rightarrow \underline{d}_{ij} = \left( \frac{a_j^-}{a_{ij}^4} \middle/ \frac{a_j^-}{a_{ij}^3}, \frac{a_j^-}{a_{ij}^2} \middle/ \frac{a_j^-}{a_{ij}^1} \right), \quad j = 1, \dots, k
 \end{aligned}$$

$$T_4: \quad \underline{A}_{ij} \rightarrow \underline{d}_{ij} = \left( \frac{a_j^+ - a_{ij}^4}{a_j^+ - a_j^-} \middle/ \frac{a_j^+ - a_{ij}^3}{a_j^+ - a_j^-}, \frac{a_{ij}^+ - a_{ij}^2}{a_j^+ - a_j^-} \middle/ \frac{a_j^+ - a_{ij}^1}{a_j^+ - a_j^-} \right), \quad j = 1, \dots, k$$

$$T_5: \quad \underline{A}_{ij} \rightarrow \underline{d}_{ij} = (d_{ij}^1 / d_{ij}^2, d_{ij}^3 / d_{ij}^4), \quad j = 1, \dots, k$$

where  $d_{ij}^s = \frac{a_{ij}^s}{a_j^s} \cdot \left[ \frac{1}{2} \left( \frac{a_j^4}{r_j^4} + \frac{r_j^4}{a_j^4} \right) \right]^{-1}$  for  $s = 1, 2, 3, 4$  and  $r_j = (r_j^1 / r_j^2, r_j^3 / r_j^4)$  the fuzzy anchor value of the  $j$ th variable descriptor. It is to be noted that:

- 1<sup>o</sup>) The transformations  $T_1$  and  $T_2$  preserve the natural ordering already existing among the various estimates of any variable descriptor and favour the largest value assigned to it over the various objects considered, whereas the transformations  $T_3$  and  $T_4$  reverse it and favour the smallest value and the transformation  $T_5$  violates it and favour any given preferred value other than the largest or the smallest.
- 2<sup>o</sup>) Iff all the  $\underline{A}_{ij}$ 's are crisp numbers then the  $T_m(\underline{A}_{ij})$ 's for  $m = 1, \dots, 5$  are nothing but the degrees of closeness proposed by Zeleny [13].

### 3. AGGREGATION SCHEMES

The crunching of subjective inputs results for each object considered into a mathematical object which could be respectively a  $k$ -tuple  $(\underline{A}_1, \underline{A}_2, \dots, \underline{A}_k)$ , such that  $\text{Supp}(\underline{A}_j) \subseteq [0, 1]$ , for  $j = 1, \dots, k$  a level 2 fuzzy set  $((\underline{A}_1, p_1), (\underline{A}_2, p_2), \dots, (\underline{A}_k, p_k))$ , such that  $\text{Supp}(\underline{A}_j) \subseteq [0, 1]$  and  $p_j \in [0, 1]$  for  $j = 1, \dots, k$  or a mixed fuzzy set  $((\underline{A}_1, \underline{\pi}_1), (\underline{A}_2, \underline{\pi}_2), \dots, (\underline{A}_k, \underline{\pi}_k))$ , such that  $\text{Supp}(\underline{A}_j)$  and  $\text{Supp}(\underline{\pi}_j) \subseteq [0, 1]$  for  $j = 1, \dots, k$ , this will depend on whether the decision maker assigns equal crisp weights, unequal crisp weights or fuzzy weights to the different variable descriptors. If the assigned weights are crisp (equal or unequal), it is possible to use appropriate aggregation connectives as follows [11]:

if  $\underline{A}_1 = (a_1 / b_1, c_1 / d_1)$  and  $\underline{A}_2 = (a_2 / b_2, c_2 / d_2)$  are two fuzzy intervals having their supports in  $[0, 1]$ , then  $\underline{A}_1 \blacklozenge \underline{A}_2$  will be defined by:

$$\underline{A}_1 \blacklozenge \underline{A}_2 = (a_1 \diamond a_2 / b_1 \diamond b_2, c_1 \diamond c_2 / d_1 \diamond d_2)$$

where  $\blacklozenge$  is an aggregation connective defined on the collection of fuzzy intervals having their supports in  $[0, 1]$  associated with the aggregation connective  $\diamond$  defined on the unit interval  $[0, 1]$ . The operator  $\diamond$  may be chosen on the basis of relationships of compensation and competitiveness involved between the different variable descriptors [12]. If the assigned weights of importance are fuzzy, it is possible to employ a linear aggregation scheme [6, 8, 9] or generalized fuzzy sets reductions [4].

### 4. TOTALLY SUBJECTIVE MULTIFACTORIAL CHOICE PROCEDURE

#### 4.1. The subjective rank-ordering of fuzzy numbers

The decision maker assigns subjectively probabilistic weights of importance  $w_i$  ( $i = 1, 2, 3, 4$ ) respectively to the four characteristic values of the fuzzy interval. It can be

easily shown that the pessimism-optimism indices associated with the support's level and the peak's level are respectively  $\lambda = \frac{w_1}{w_1+w_4}$  and  $\lambda' = \frac{w_2}{w_2+w_3}$  therefore a coherence condition could be:  $\lambda = \lambda'$  that is,  $\lambda$  and  $\lambda'$  are independent of the level considered. Now, let  $\text{Eval}(x) = (e_1(x) / e_2(x), e_3(x) / e_4(x))$  be the fuzzy-interval-valued evaluation of object  $x$ , the decision analyst starts by computing  $\text{WACV}(\text{Eval}(x)) = \sum_{r=1}^{r=4} w_r \times e_r(x)$ , for  $x \in X$ , i. e., a weighted average of the characteristic values and then uses the obtained values for the ordering purpose, using the following rules:

$$x_i > x_j \iff \text{WACV}(\text{Eval}(x_i)) > \text{WACV}(\text{Eval}(x_j))$$

i. e.,  $x_i$  is preferred to  $x_j$

$$x_i \sim x_j \iff \text{WACV}(\text{Eval}(x_i)) = \text{WACV}(\text{Eval}(x_j))$$

i. e.,  $x_i$  is indifferent to  $x_j$ .

If the assigned weights are possibilistic, it is possible to transform these weights into probabilistic ones by means of the formula suggested by Dubois and Prade in [7].

The ordering functions WACV satisfies the following properties:

- 1<sup>o</sup>) If  $\underline{A} = (a / a, a / a)$ , where  $a$  is a crisp number, then  $\text{WACV}(\underline{A}) = a$ . It follows that WACV preserves the natural ordering among crisp numbers.
- 2<sup>o</sup>)  $(\forall \underline{A} / \text{Supp}(\underline{A}) \subseteq [0, 1]) : \text{WACV}(1) \geq \text{WACV}(\underline{A})$ , that is, the maximum is attained for  $(1/1, 1/1) = 1$  and  $\text{WACV}(\underline{A}) \geq \text{WACV}(0)$ , that is the minimum is attained for  $(0/0, 0/0) = 0$ .
- 3<sup>o</sup>) WACV is continuous in the usual sense.

#### 4.2. The steps of the selection process

The different steps of the selection process are the following:

*STEP 1:* The decision analyst obtains from the decision maker the subjective input vector relative to each object  $x \in X$ ;

*STEP 2:* The decision analyst models the different subjective inputs by fuzzy intervals using Buckley's notation.

*STEP 3:* The decision analyst asks the decision maker to specify an anchor value among the estimates for each variable descriptor over the objects considered.

*STEP 4:* Using well-conceived transformations, the decision analyst transforms the fuzzy intervals obtained in Step 2, in accordance with fuzzy anchor values specified in Step 3.

*STEP 5:* The decision analyst identifies a suitable aggregation operator compatible with the relationships of compensation and competitiveness involved by the decision maker between the different variable descriptors.

*STEP 6:* The decision analyst obtains from the decision maker the probabilistic weights of importance assigned to the four characteristic values and, then computes the fuzzy-interval-valued overall evaluations of the various objects.

*STEP 7:* The decision analyst applies the subjective rank-ordering procedure described in this contribution to the various fuzzy-interval-valued overall evaluations obtained in Step 5, and identifies the best-compromise solution(s).

## 5. CONCLUSION

The subject matter of this contribution was the making of a global subjective judgement based on an aggregation of crunched context-dependent formal representations (here fuzzy intervals) of judgemental inputs for a best-compromise alternative selection purpose. The procedure suggested takes, therefore, into account the human subjectivity and the fuzziness of the natural language in a practical way. A rather simple and easy to employ subjective approach for the rank-ordering of the fuzzy-interval-valued overall evaluations of the different objects was considered.

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